



WERRIBEE BOWLS CLUB – PARTICIPATION STRATEGY PLAN 2017-22 REVIEW

OBJECTIVE <i>What do we want to achieve?</i>	STRATEGIES <i>How are we going to do it?</i>	RESPONSIBILITY <i>Who will do it?</i>	TIMELINE <i>When will we do it?</i>	RESOURCES/FINANCES REQ'D
<p>1. JUNIORS :</p> <p><i>Continue to work towards increasing the number of Juniors participating at the Club from within the immediate community. E.g. Children's Week</i></p>	<ul style="list-style-type: none"> a. Resume working with local schools and start a schools program working with Primary, Secondary, Specialist Schools and home schooled children. b. Offer a School Challenge Program utilising Bowls Victoria guidelines. c. Long term, set up a Junior Training Program based at the Club. d. Link junior initiative to Barefoot Bowls opportunity for families and other Club events. e. Ensure Club coaches have the appropriate training and accreditation. 	<p>The Co-Ordination Officer, who will liaise with our Club coaches.</p>	<p>August 2016 - ongoing</p>	<ul style="list-style-type: none"> 1. Ongoing use of Junior Jack Attack equipment. 2. Utilise the small sized bowls purchased. 3. Utilise additional equipment – cones, target mats etc. 4. Publicise Junior membership category (free) 5. Utilise and roster Club volunteers to assist with managing the program. 6. Ensure all volunteers are Working with Children certified.
<p>2. BAREFOOT BOWLS :</p> <p><i>Persist to positively promote the number of barefoot bowls opportunities the Club offers to ensure we cater for Diversity & Inclusion and the LGBTQI community.</i></p>	<ul style="list-style-type: none"> a. Conduct regular barefoot bowls night Eg. Friday nights from 1700. b. Actively promote barefoot bowls functions and events, Come & Try Days, Multicultural Cup, Play Bowls Month event and Bowling with Babies. c. Identify the next steps in participation opportunities i.e. Jack Attack, Corporate Challenge, Wednesday social bowls, Club competitions in addition to pennant bowls. d. Work with Cultural & Community groups via WyndhamCity Council Community Hubs e.g. Indian, Chinese, Karen etc. e. Publicise and provide promotional materials with information on the Club and the different opportunities to participate. f. Investigate additional ways of attracting new comers to the sport and facility. g. Develop a core group of barefoot bowlers to take part in tournaments as has been the case with the Wyndham Chinese Happy Life Association. 	<p>The Activity Co-Ordinator, Welcoming Officer, and Club Coaches etc.</p>	<p>August 2016 - ongoing</p>	<ul style="list-style-type: none"> 1. Ongoing use of the new bowls purchased from grant funding. 2. Publicise membership categories i.e. Social & Junior membership 3. Provide promotional materials like brochures or flyers with information and links to social media and Club website. 4. Utilise and roster Club Volunteers to assist in running the programs. 5. Sound system for music. 6. Card facility including Tap & Go.



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<p>3. COMMUNITY LINKS :</p> <p><i>Continue to work to Increase the number of connections the Club has with different community groups and stakeholders.</i></p> <p><i>I.e. Sporting Clubs, disability groups, schools, local council and multicultural groups via Community Hubs, Pop Up Parks, Daughters of The West, Children's Picnic, All Abilities/Blind Bowlers and the LGBTQI community.</i></p>	<ol style="list-style-type: none"> a. Review the community to identify opportunities to connect with different groups through Wyndham Council, Bowls Australia (Regional Bowls Manager) and Bowls Victoria Western Metro sports Clubs. b. Link with these groups by visiting Community Hubs and engage in conversation through to functions, Barefoot Bowls, Try Bowls and other program offerings. c. Ensure Club coaches are appropriately accredited. d. Conduct multi-cultural Try Bowls days. 	<ul style="list-style-type: none"> • Engage an Activity & Community Co-Ordinator. • List of Coaches availability. 	Ongoing regular reviews	<ol style="list-style-type: none"> 1. Engage Club volunteers to assist running the programs. 2. Community Stakeholder to liaise with stakeholders. 3. Continue to work with Wyndham Council Community Co-Ordinators.
<p>4. CLUB EVENTS, PROGRAMS & COMPETITIONS:</p> <p><i>Build on the number of participation opportunities for the community through Club programs and competitions.</i></p>	<ol style="list-style-type: none"> a. Prepare documentation outlining all of the different Club events and modified competitions on offer for current & potential members. b. Ensure the information circulated is appropriate for all levels of bowlers. c. Ensure the Club has a welcoming and inclusive environment. d. Recognition that the Club is community based and accessible to the entire community. e. Investigate multipurpose use of an All-Weather green. 	<ul style="list-style-type: none"> • Bowls Committee will Appoint a Community Co-Ordinator. • List of accredited Coaches availability. 	Aug 2016 - ongoing	Bowls Committee